

125th Anniversary Special

# Subscribe now and get 2 free issues per year!



## Freshen Up Your Business!

What are the challenges, issues and opportunities facing grocers, convenience store operators and mass merchants today? Find out in the pages of *Canadian Grocer*—the only national publication serving the grocery distribution/retailing market in Canada.

Subscribe to *Canadian Grocer* now and stay up to date with important industry issues!



Canadian Grocer's annual directory of Chain and Groups in Canada providing key retailer information.



Category Captains report is for the Canadian consumer products industry and is a joint venture between Canadian Grocer and The Nielsen Company. Contents include insights on a wide variety of retail product categories that are increasingly necessary for manufacturers and retailers.



The Executive Report gives answers to more than 150 questions that are designed to intrigue and inform food industry executives about the state of their industry, the economy and their consumers. From private label sales, to discount stores, to sales by store types, to manufacturing results, the Executive Report has it all and more.

### COMPLETE YOUR ORDER HERE

PLEASE SEND ME CANADIAN GROCER AND I WILL SAVE 30% OFF THE COVER PRICE

- 1 year (10+2 issues) Only \$103.96 (NS please pay \$105.80) \$ \_\_\_\_\_
- 2 years (20+4 issues) Only \$175.15 (NS please pay \$178.25) \$ \_\_\_\_\_
- Six or more subscriptions**—1 year (10 + 2 issues) \$68.93 (NS please pay \$70.15) per subscription \$ \_\_\_\_\_
- US/International (1 year) Only \$185.00 USD \$ \_\_\_\_\_

All applicable TAXES ARE INCLUDED GST/HST# 137813424RT PST# 6779-2936 QST# 1016624728

### PLEASE INCLUDE:

- Who's Who 2011—Shipped in Canada \$180.00 Cdn.  Additional copies \$150.00 Cdn. each \$ \_\_\_\_\_
- Who's Who 2011—Shipped to U.S./Intl. \$225.00 U.S.  Additional copies \$ 195.00 U.S. each \$ \_\_\_\_\_
- Executive Report 10/11—Shipped in Canada \$180.00 Cdn.  Additional copies \$130.00 Cdn. each \$ \_\_\_\_\_
- Executive Report 10/11—Shipped to U.S./Intl. \$200 U.S. \$ \_\_\_\_\_
- Category Captains Report 2010 — Shipped in Canada \$109.65 Cdn. \$ \_\_\_\_\_
- Category Captains Report 2010— Shipped to U.S./Intl. \$145.00 U.S. \$ \_\_\_\_\_

**PLUS APPLICABLE TAXES** GST/HST# 137813424RT QST# 1016624728

**Total Enclosed:** \$ \_\_\_\_\_

Name/Title \_\_\_\_\_  
 Company \_\_\_\_\_ Dept/Mail Stop \_\_\_\_\_  
 Street \_\_\_\_\_  
 City \_\_\_\_\_ Province \_\_\_\_\_ Postal Code \_\_\_\_\_  
 Business Tel. ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_  
 Email \_\_\_\_\_  Please add me to the e-newsletter  
 Signature \_\_\_\_\_ Date M/D/Y \_\_\_\_\_

### CHECK PAYMENT METHOD

- Payment enclosed  
(Please make cheque payable to Canadian Grocer)
- VISA  MasterCard  American Express

Account # \_\_\_\_\_

Expiry Date \_\_\_\_\_

CNGR0911CG

Please answer all questions: What is your primary business?  
(incomplete forms cannot be processed)

- 0100 Corporate Grocery Chains
- 0101 Grocery Chain Retailers
- 0200 Convenience Store Chains Head Office
- 0201 Convenience Store Chain Retailers
- 0300 Voluntary and Co-operative Groups Head Office
- 0301 Voluntary and Co-operative Group Retailers
- 0400 Independent Convenience Stores
- 0500 Independent Grocery Retailers
- 0600 Non Traditional Food Outlets such as Dept. Stores, Drug Stores and Mass Merchandisers
- 0700 General Stores (handling food)
- 0800 Wholesale Grocers
- 1000 Food Brokers
- 1200 Manufacturers and Processors of Food and Food Products
- 1300 Manufacturers and Distributors of Food/ Equipment and Supplies
- 1400 Other (specify) \_\_\_\_\_

Complete and return this form to **Michelle Iliescu**  
 T: 416-764-1441  
 F: 416-764-1523  
 E: [michelle.iliescu@rci.rogers.com](mailto:michelle.iliescu@rci.rogers.com)  
 rci.rogers.com  
 A: One Mount Pleasant Rd,  
 7th Floor, Isabella Tower,  
 Toronto ON M4Y 2Y5