



February 14, 2012

CORPORATE OFFICE ANNOUNCEMENT

NEW PRESIDENT OF OVERWAITEA FOOD GROUP!

With the upcoming retirement of Steve Van Der Leest, we're announcing today the new President of the Overwaitea Food Group will be.....DARRELL JONES..... effective March 9, 2012.

Darrell started with the company 37 years ago in Cranbrook, British Columbia, bagging groceries after school. Over the years, Darrell has worked in 23 different stores for the Company in various parts of the Province of BC.

Darrell has worked his way up through the ranks, including a variety of senior operating roles, and has been a key member of the Overwaitea Senior Management team for the last 10 years.

Darrell is married to Elizabeth, his wife of 27 years and they have two children.

Darrell will report to Glen Clark.

Congratulations Darrell.....

JIMMY